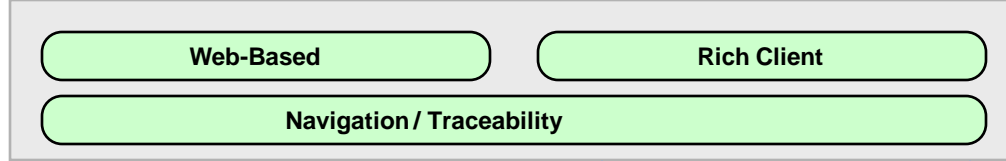
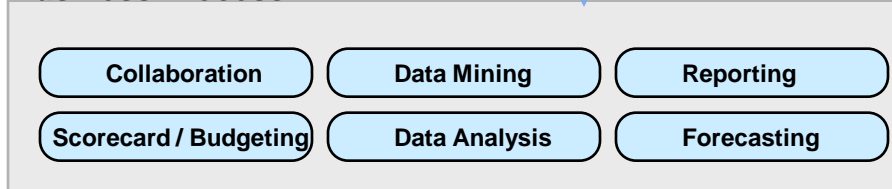


genBPM: Product Architecture

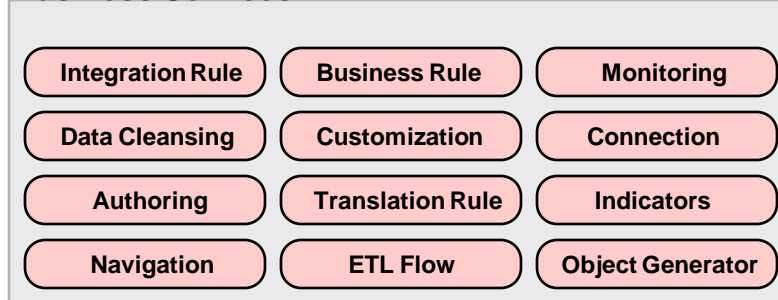
Visualization



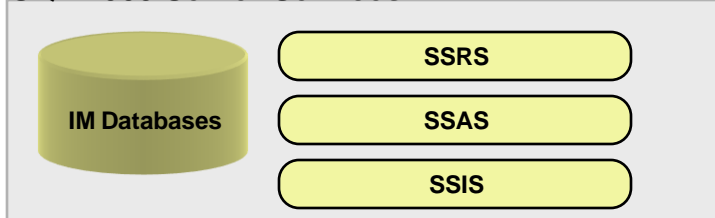
Business Process



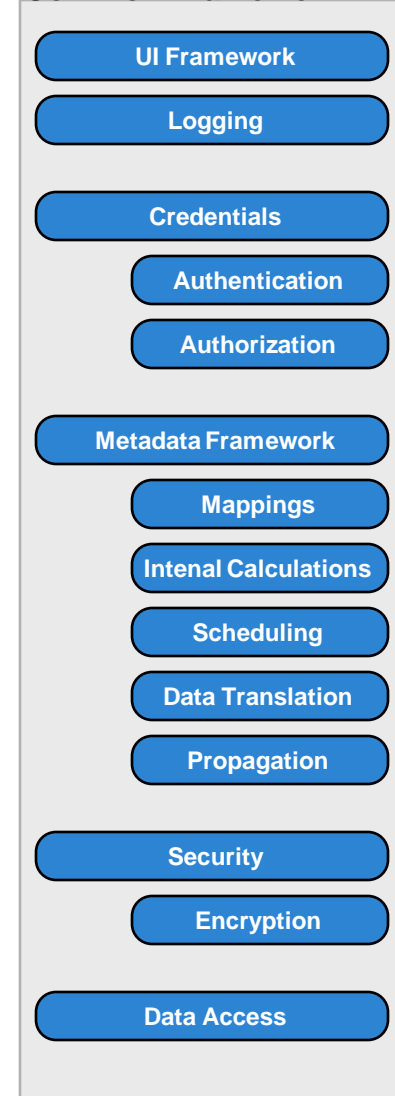
Business Services



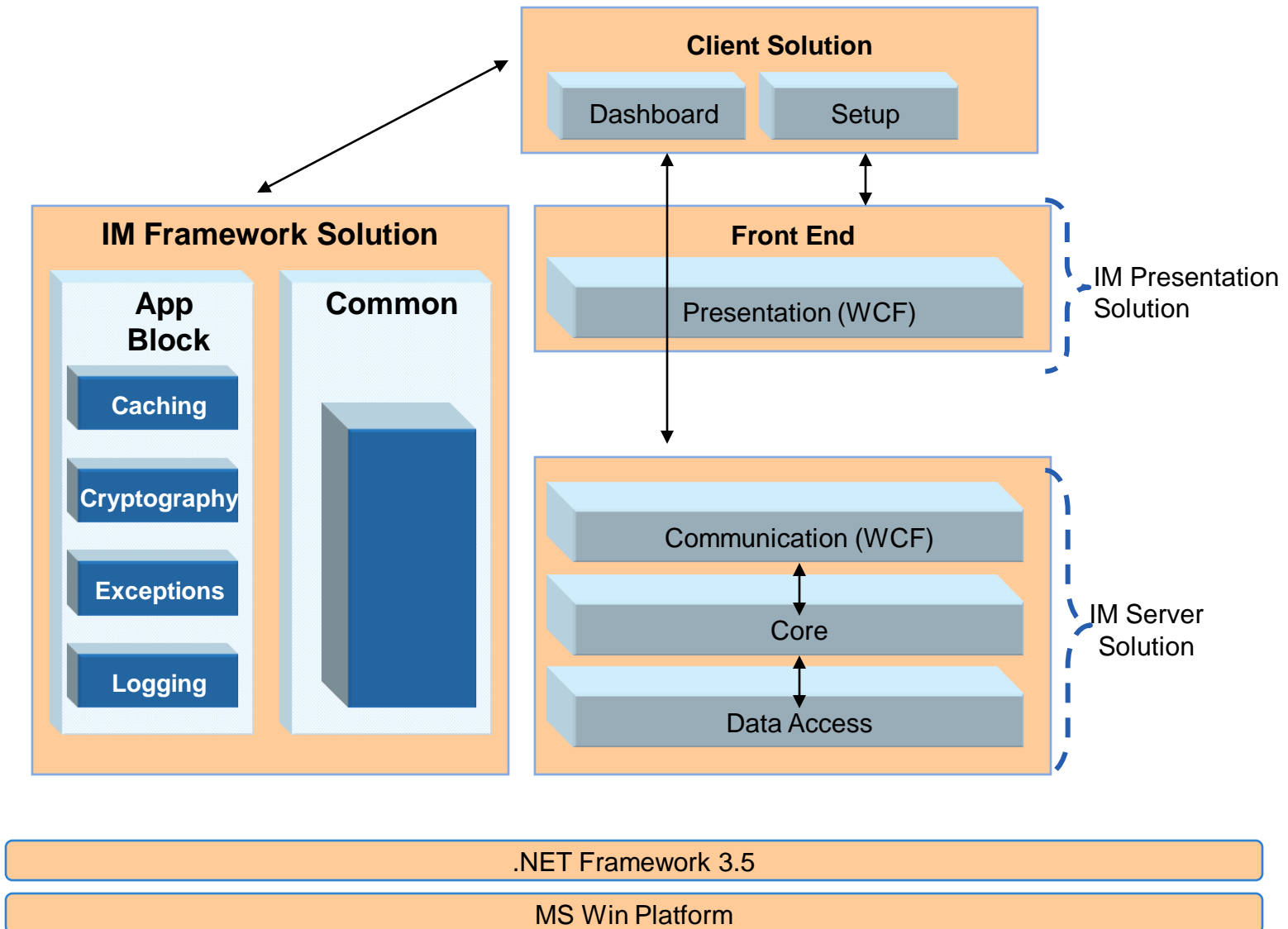
SQL 2005 Server Services



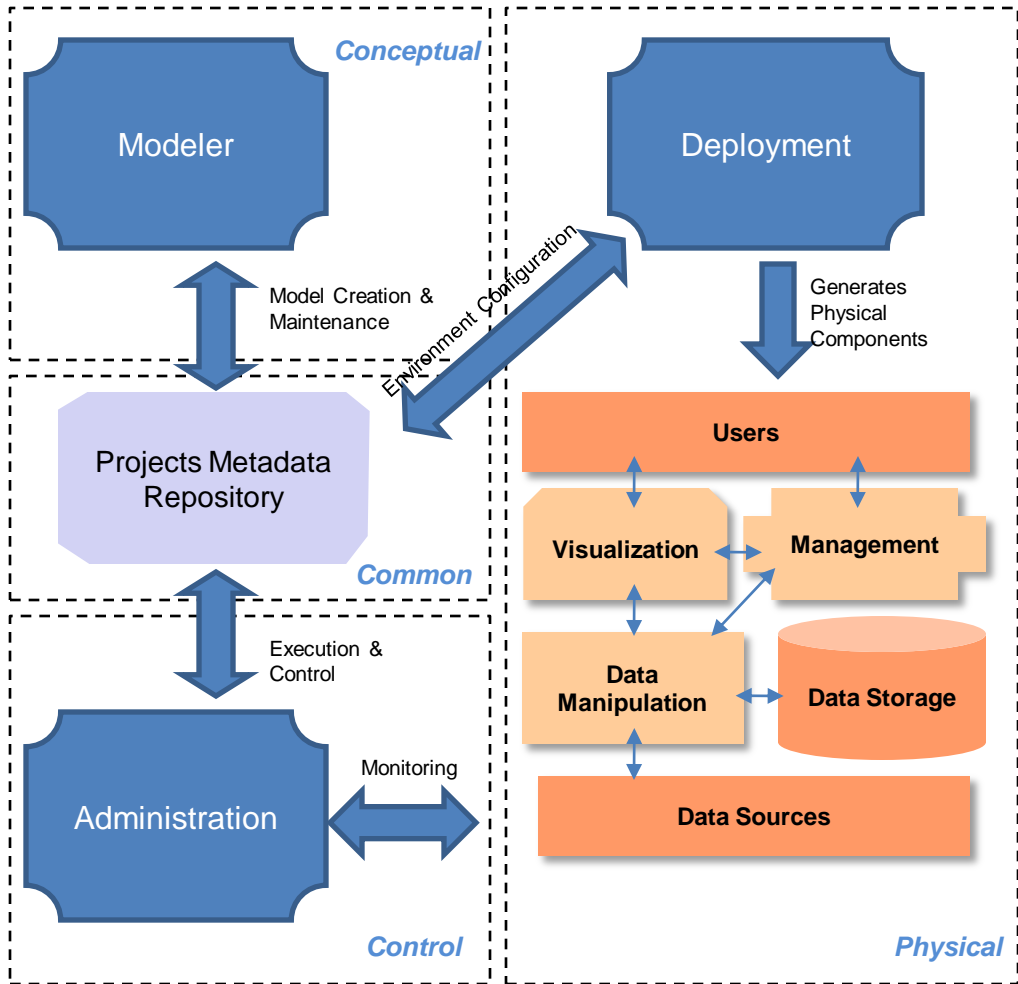
Common Framework



genBPM: Applications Architecture



genBPM Architecture



Conceptual

- User Creates and Maintains different models covering: Business, Information Integration, Visualization, and Administration

- Several modeling and data representation tools can be used, i.e. Visio, Excel, Custom UI

- Models are transformed into STD data representation (XML) ensuring compatibility with vendors in areas as diverse as Data Management & Storage, Data Warehouse, Business Intelligence, and Performance Management

Common

- Based on Metadata generation / sharing for common repository of definitions and behaviors

- Eliminates discrepancies, duplicates, inconsistencies, and misunderstandings

- Ensure reusability and flexibility

Physical

- Ability to deploy on different technologies and platforms

- Creates key implementation components: ETL and other Data Interaction technologies, Database Schemas (DDL), OLAP objects, Dashboards, Reports, and other visualization objects

Control

- Defines and Monitors Execution and Performance

- Assigns Security and access to physical objects

genBPM Architecture

